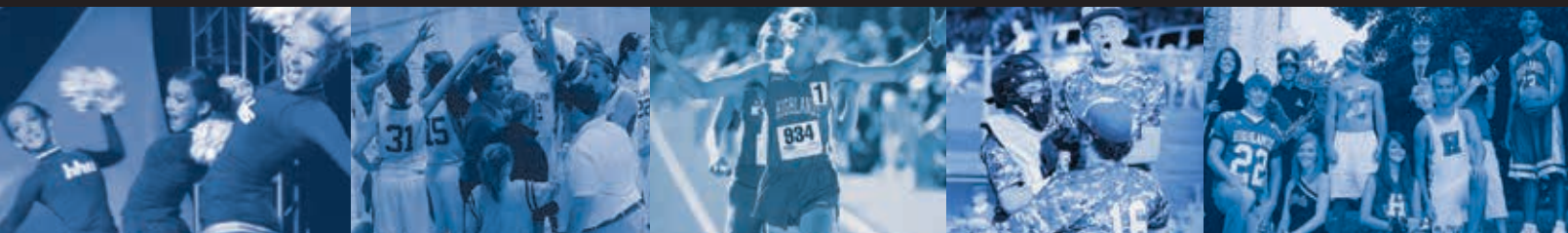


campaign for  
**HIGHLANDS**

# PEP RALLY

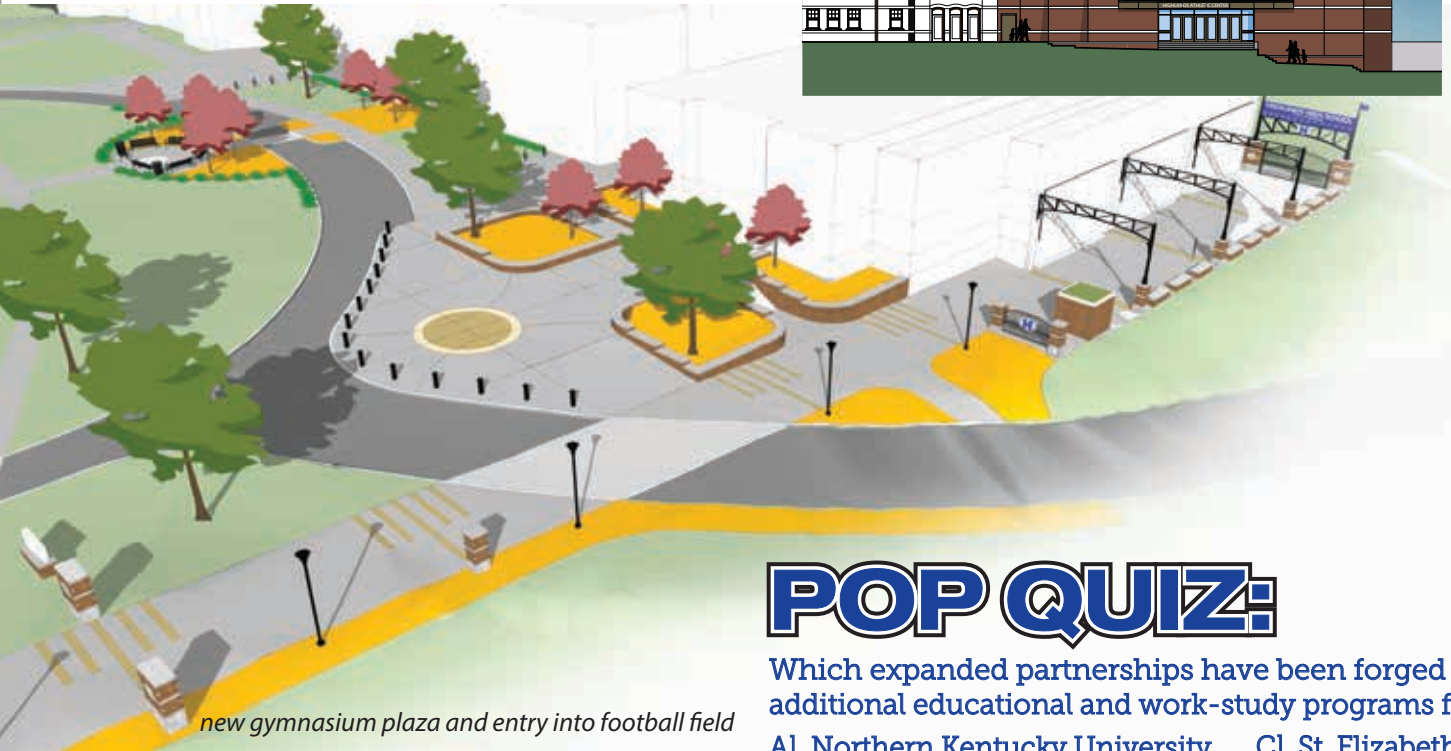


Gather 'round **Bluebirds!**  
**JOIN IN OUR RALLY**  
for Highlands High School  
**TO HIT THAT LINE**



# campaign for **HIGHLANDS** **PREPARE TO GRADUATE**

## Phase 4 [HEALTH]



## POP QUIZ:

Which expanded partnerships have been forged to create additional educational and work-study programs for students?

- A] Northern Kentucky University
- B] Commonwealth Orthopedic
- C] St. Elizabeth Health Care
- D] All of the Above

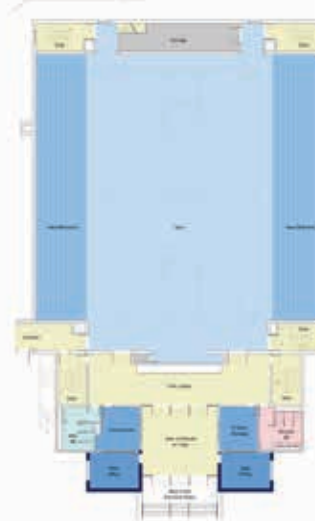
ANSWER: D] All of the Above

### PHASE 4: HEALTH, WELLNESS AND TRAINING

The Campaign for Highlands kicked off in 2005 and is about to continue its transformation. Phase 4: Health, Wellness and Training will create more facilities for our students and faculty to utilize for athletic training and physical fitness as well as provide opportunities for extended course-work and real-life experience for students. This project is combining state-of-the-art facilities with innovative programming to support the complete student athlete.

Thanks to the strength of our community, the FTEF has raised over \$8 million for the Campaign for Highlands. With 75% of the renovations complete, we are in the home stretch—in the red zone, rounding third and heading for home, in the bottom of the ninth, it's match point— and the students need your help to bring home a winner!

### updated gymnasium

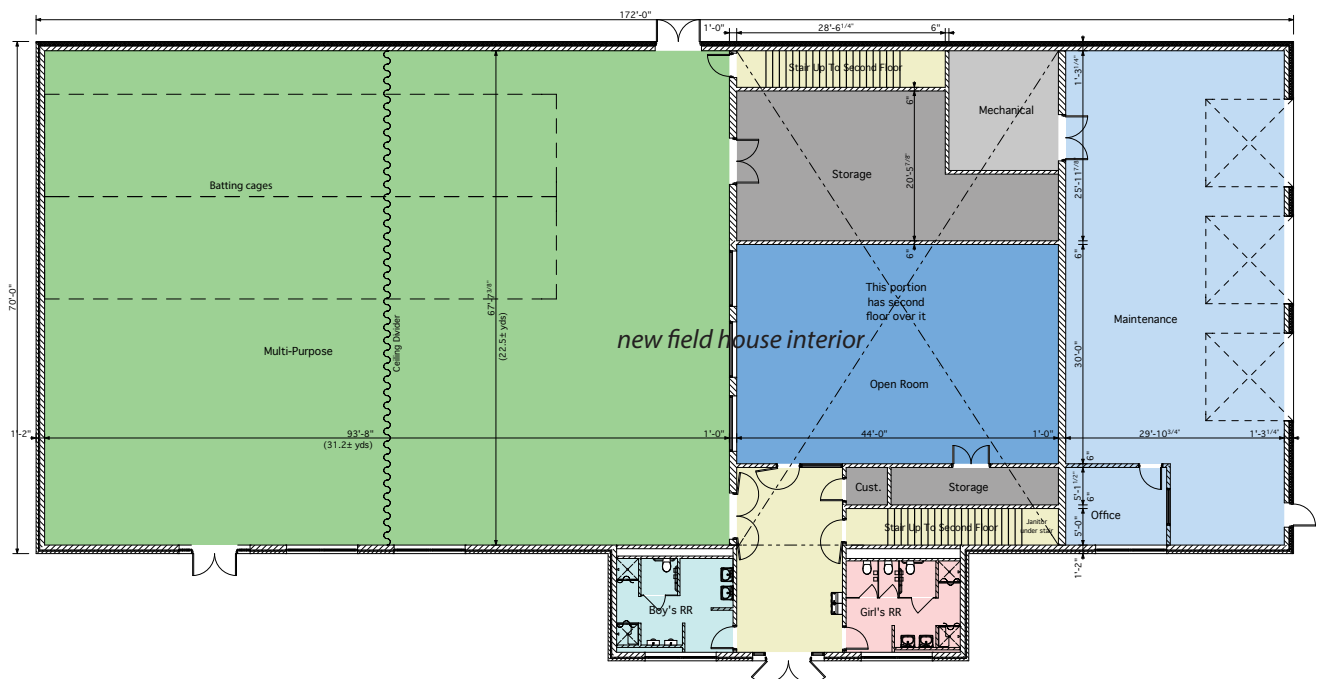


gym 1st floor



lower level

OH HAIL HIGHLANDS TEAM! We're blue a



small gym



fitness center

## POP QUIZ:

What percent of students compete in at least one sport or extra-curricular activity?

- A] 50%
- B] 70%
- C] 80%
- D] 90%

**ANSWER:** D] 90% of HHS students participate in at least one sport (of which 19 are offered), or extra-curricular activity.



# campaign for **STUDY HALL:** **FAQ'S – Phase 4: Health, Wellness and Training**

## **What is the Fort Thomas Education Foundation?**

The Fort Thomas Education Foundation (FTEF), a 501C(3) IRS designated non-profit, was created in 1992. The FTEF's mission is to raise funds for special school projects or initiatives that are unable to be financed through the school district's general operating budget. The goal of the FTEF is to create a private school experience in our public school system.

## **What is the Campaign for Highlands?**

The Campaign for Highlands began in 2005 to raise millions of dollars in private funds for the renovation, rebuilding, and restoration of Highlands High School.

## **What is the fundraising status for the Campaign for Highlands?**

FTEF has raised \$8 million for the Campaign for Highlands through private donations and state grants. This included over 80 major gifts of \$25,000 or greater to date. During Phase 4, an additional \$2 million will need to be raised.

## **How much of the project has been completed?**

Seventy-five percent of the Campaign for Highlands has been completed so far, including updates to 100% of the academic spaces.

## **What is the scope of Phase 4 for the Campaign for Highlands?**

Phase 4 has several components. A new 12,000 sq./ft. field house, additional parking spaces and a new practice field will all be added to the space that is now Death Valley. Additionally, the existing building will be renovated to include a Life Fitness Center, updated locker rooms, new gymnasium facade and lobby area, new concessions and restrooms, updated HVAC and all new training and locker rooms. Furthermore, expanded relationships with new and existing partners will introduce new curriculum opportunities, health-related events & clinics, and direct use by community members.

## **Why do the plans include building a field house instead of just renovating the existing gym and locker rooms?**

Upon review of the existing space and needs of the schools, the district determined that the original renovation plan was fiscally irresponsible. Instead, with less financial investment, the existing gymnasium can be updated and additional space (field house, parking spaces, and upgraded practice field) will be added. The new scope of this work provides opportunities for our students that didn't exist in the original plan.

## **Why is this project being started now?**

The renovations of the Highlands High School campus started in 2005. The district secured funding and resources to continue with Phase 4 and with help from the FTEF, are now able to complete the vision.

## **What partnerships have been established as a part of this project?**

Partnerships with Northern Kentucky University, St. Elizabeth Healthcare and Commonwealth Orthopedic have all been forged during Phase 4 of the Campaign for Highlands.

## **What curriculum opportunities will be available for students?**

Students will have the opportunity to earn dual-credit with Northern Kentucky University.

## **Can I donate stock?**

Yes. By gifting a stock position, the FTEF enjoys the growth of the investment (cash at time gift is received) and may provide a tax benefit to you. Consult with your financial advisor for your individual situation and potential tax benefits.

## **Can I include my company's charitable match in my gift?**

Yes. If your company offers a Charitable Matching program you could double or even triple your gift! Check with your company HR or Benefits Department to learn about matching opportunities.

## **Is my gift tax-deductible?**

Yes. The FTEF is a 501C(3) IRS designated non-profit. All donations made are tax-deductible.

to **HIT THAT LINE!** We'll go up and down that fie

# POP QUIZ:

What percentage of students earn college credit at HHS?

- A] 70%
- B] 50%
- C] 25%
- D] 10%


ANSWER: A] 70% of HHS students earn college credits while still in high school.

Fort Thomas Education Foundation

## RECORD of Progress

student \_\_\_\_\_

homeroom Campaign for Highlands

	Q1	Q2	Q3	Q4	GPA
phase 1	A <sup>+</sup>				\$6.6M
phase 2		A <sup>+</sup>			\$700K
phase 3			A <sup>+</sup>		\$700K
phase 4	GOAL: 				\$2M

comments: *You are making great progress!*

TOTAL  
\$10M



\*verb /forj/: to form or shape, especially by concentrated and mutual effort.

eld. And RAISE, RAISE, RAISE—til the end!



# WE NEED YOU!

JOIN US AND BE A PART OF HIGHLANDS' LEGACY

**YOU are the reason for our successes**



**YOUR support is what builds young futures**



**YOU help make dreams come true**



**Fort Thomas**



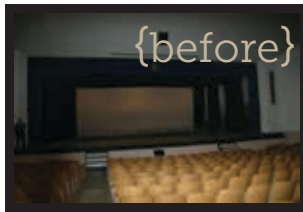
**Education  
Foundation**



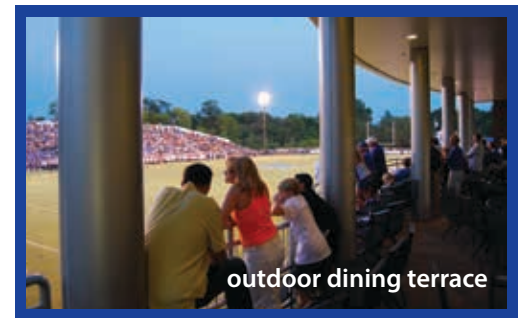
# YEARBOOK:

## Phase 1

[NORTH ACADEMIC BUILDING AND PERFORMING ARTS CENTER]



- State-of-the-art Performing Arts Center
- New cafeteria with outdoor dining terrace
- Mass Communication suite with TV studio and Journalism classroom
- Updated classrooms
- Two fully equipped computer labs



## Phase 2

[SOUTH ACADEMIC BUILDING EXTERIOR]

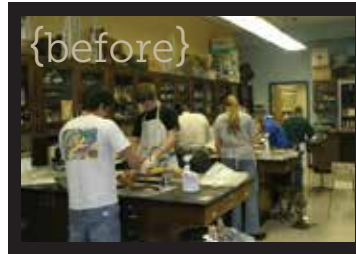


- New exterior of South Building
- Energy-efficient windows
- 30-year roof



# Looking back at the memories

- Wireless media center
- Leading edge theatre and studio
- Wireless integration of classrooms and offices
- 100% handicap accessible building
- Updated HVAC



## Phase 3

### [SOUTH ACADEMIC BUILDING INTERIOR]

- Upgrades to remaining 40% of classrooms
- Upgrades to offices, hallways, band practice room, practice gym locker room
- Upgraded electrical system
- New security features
- New HVAC

